

OTHER DISCIPLINES

Globalization and its Impact

ACADEMIC PROGRAM

A. Course General Records

Course Name	: Globalization and its Impact
Pre-requisites	: None
Co-requisites	: None
Credits	: 8
Course position within the curriculum (semester or year)	: 1º semester 2013
Number of sessions per week	: 2
Academic hours of classes per semester	: 85 hours
Practical academic hours per semester	: None

B. General Framework

The UDD has the commitment to form its students using a teaching model where a solid academic formation is privileged. Following this purpose, the OD (Other Disciplines) courses are situated as a means to generate in students the motivation and interest for other knowledge areas apart from their original discipline formation, having clear that these other areas are also fundamental for the preparation of any professional.

From this perspective, the main purpose and emphasis will be set on facilitating a wider historical and political knowledge in students, offering them at the same time the possibility to discover and comprehend the existing links among different disciplines, through a transdisciplinary and integrated approach.

C. Course Intentions

This course is designed to help prepare students for *thinking globally*. The aim of the course is to provide students with an opportunity to discuss diverse theories and practices of globalization. The course considers the theoretical and practical sources that underpin various contemporary debates on

globalization, for example, free trade versus fair trade, democracy versus capitalism, technological revolution versus ecological risk, the state versus civil society and national liberation versus cosmopolitanism.

Not only will this course demonstrate the global dimensions of several crucial contemporary issues, including the problem of global conflict, the global environment, and health and population concerns, it also will underline the necessity of an interdisciplinary approach to understanding these issues. Scientific questions have political, social, economic, and ethical dimensions. Similarly, economic matters are inextricably linked with their cultural, psychological, political, technological, geopolitical, and moral aspects. The concerns of what can be called the global challenge demonstrate the relational thinking students will be called upon to exercise in other academic contexts, and throughout the rest of their personal and professional lives. Ultimately the course will facilitate students to develop their own vision of globalization.

D. Main Course Objectives

Conceptual aspects:

- Offer students a wider and theoretically founded comprehension of the phenomenon of globalization and its multifaceted nature.
- Understand principal academic debates in the field of globalization; prove capable of developing a critical approach to them.
- Offer students the opportunity to reflect and foster an informed opinion on the main policy implications of the responses to globalization.
- Develop/Broaden skills: to synthesize or summarize arguments; present ideas of others and themselves in written and verbal form; to participate actively and creatively in group tasks around a particular theme.
- Allow students to study and comprehend globalization's evolution and the main historical and political events taking place within it.

Procedural aspects:

- Examine the diverse effects and impacts of globalization on the concrete fields of politics, economics, as well as in the social, cultural, and environmental order.
- Analyze the theoretical and ideological debates in favor and against globalization.
- Identify the transformation of time and space categories under the process of globalization.

Attitudinal aspects:

- Cultivate in students a critical sense of thinking, referring to their role as future professionals facing today's globalized world.

E. Contents

Unit 1: Approaches, Discourses, Debates, Structures and Processes

1. Introduction:

- a) What is Globalization? Thinking About Global Flows and Structures
- b) Definitions of globalization: economics, technology, culture...
- c) Some Basic Issues, Debates, and Controversies; Is globalization really a new phenomenon?

2. Globalization and Related Processes:

- a) Imperialism, Colonialism, Westernization and Easternization
- b) Neo-Liberalism: Roots, Principles, and Criticisms
- c) Global Political Structures and Processes; Elements of Global Governance
- d) Global Economic Flows and Structures; Global Production Networks

Unit II: An Inter-Connected World, for the better?

1. Mapping the Global Connection

- a) Global Environmental Flows
- b) Global Culture and Cultural Flows
- c) High-Tech Global Flows and Structures
- d) Global Media

2. Negative Global Flows and Processes

- a) Dangerous Imports, Diseases, Crime, Terrorism, War
- b) Global Inequalities
- c) Patterns of Inequality; Global Majority–Minority Relations

Unit III: Special Topics in Globalization

- 1.
 - a) Gender in a Globalized World
 - b) Globalization and Health
 - c) Global Flows of People
 - d) Transnational Conflict and Global Insecurity
 - e) Globalization and Its Impact on Human Rights
 - f) The Anti-Globalization Movement

F. Teaching Methodology

The methodology to develop throughout the course will be based upon an inter-active job done between the students and the teacher, combining oral lectures and the open discussion of different topics and contents from the assigned readings. The teacher will be responsible for the introduction and first discussion of the main topics and problems, encouraging the student's own analysis towards different concrete cases or situations to be worked in class. Students must arrive to class having previously read the assigned readings and willing to participate from the discussions and debates that will constantly be generated throughout the semester. The main teaching methodologies used throughout the course are outlined as follows: Intensive Study, Review of Texts, Class Discussion, Presentations, Use of Audio and Visual materials, Class Roleplay Exercises and a Mini-Conference.

G. Evaluation

Course Participation 20% (*Participation in Class/Roleplay/Mini-Conference and Group Projects*)

Two Midterm Exams 40% (*Each Midterm Exam is worth 20%*)

Final Exam 40%

Course Attendance: Due to university guidelines, Students must attend a minimum of 75% of classes. Anyone who falls below the attendance minimum will fail the course. The **LIMIT** of missed classes is 8. For Absence that is not related to the Mid-Term Exams or Final Exam dates, a medical certificate will not be accepted. Medical certificates will only be accepted for Mid-Term and Final exam dates. **Those students who do not meet the 75% attendance minimum will not be allowed to take the Final Exam.**

A special note on Participation: An integral part of this course is participation in the form of class discussion, participation in a Class Roleplay Exercise and participation in an end of course Mini-Conference. The Class Roleplay Exercise will consist of groups that will be assigned at the start of the exercise and will provide an introductory understanding of globalization, drawing upon themes discussed throughout the first part of the course. Apart from the assigned readings and a working knowledge of the topics and themes discussed throughout the first part of the semester, there are no additional preparation requirements. The Mini-Conference, slated to take place at the end of the semester, will be an intensive collaborative effort on behalf of students. This will be a *simulated* conference. Students will be placed in groups and assigned to a transnational organization/entity based upon the core issues of globalization and expected to prepare, as a group, presentations on their assigned issue. The conference will consist of presentations, a period to debate/negotiate their concerns with other simulated organizations

or entities (in the form of other assigned groups) and a closing session. Specific instructions for the Mini-Conference will be handed out to students early on in the semester to allow groups time to prepare.

Attendance to the Class Roleplay Exercise and the Mini-Conference is MANDATORY.

About the Midterm Exams:

Both Midterm Exams will be in-class examinations. The exams will consist of two parts. The first part will consist of a short list of terms to identify. The second part will consist of a list of essay questions whereby students will be allowed to choose 1. For the essay questions, each response should be given a thoughtful and well-formulated response. The exams will cover the main topics discussed throughout the course. Here, the length of the response is not as important as the quality of the response. Be direct and answer the questions thoughtfully. To do well on the Midterm Exams, take time to understand the **main concepts** discussed throughout the course.

Absence during the Midterm Exams that is neither related to illness (must present a medical certificate) or family bereavement will result in a Midterm Exam grade note of 1.

About the Final Exam:

The Final Exam will be a take-home exam and open-book. Students will be asked to respond to two obligatory questions. Each question can have a maximum of five pages typed (double-spaced, Times New Roman Font, 12 points, 1 inch margins). In answering the questions of the final exam, students must attribute the ideas to the authors that apply and cite properly. The exam is individual, so consultations and group work is strictly prohibited. A violation of this rule will result in a Final Exam Grade Note of 1.

The Final examinations are given the last day of class (Wednesday, November 23rd). Students must submit a **PRINTED COPY** of the Final Examination to Doris Campos, secretary of the 'Facultad de Gobierno,' no later than Wednesday, November 30th at 13:00hrs. Those who do not deliver the exam by that date and time will automatically receive a Final Exam Grade Note of 1.

Note: Students may not change the date of the Midterm Exams and Final Exam, except in the case of illness (must present a medical certificate) or family bereavement.

Statement on Plagiarism:

Plagiarism, ie, "the wrongful appropriation, close imitation, or purloining and publication, of another author's language, thoughts, ideas, or expressions, and the representation of them as one's own original work,"¹ will not be tolerated. As a rule, any plagiarism will be punished immediately and the assignment or examination will receive a grade note of 1. The copy of any written evidence shall also be punished with a grade of 1.

Required Texts:

The required texts for this course will be a combination of textbook chapters and digital journal articles/essays. All textbook chapters will be available to students for copy. The main text for the course

¹ From the 1995 Random House Compact Unabridged Dictionary: use or close imitation of the language and thoughts of another author and the representation of them as one's own original work qtd. in Stepchyshyn, Vera; Robert S. Nelson (2007).

is: *Globalization: A Basic Text* by George Ritzer, 2010. MA: Wiley-Blackwell. All required chapters from this text are available for print in campus photo-copy center.

In addition, all digital journal articles and essays can be accessed in either of the following ways. You may search a social science database such as Jstor, EBSCOHost, etc. or you may access the articles directly from the course website:

<https://sites.google.com/site/globalizationanditsimpact/>

For more information on how to acquire the required texts please speak with me directly or send an email to: pcaraballo@udd.cl

H. Course Outline and Required Readings

Date	Unit	Objective (s)	Contents	Activity	Bibliography	Evaluation
Unit 1: Approaches, Discourses, Debates, Structures and Processes						
08/08/11	I	Defining and Understanding Basic Conceptualizations of Globalization		Introduction and Course Review; What is Globalization?	No Readings Required	
10/08/11	I	Overview of Basic Issues, Theoretical Debates, and Controversies	Basic Issues, Debates, and Controversies	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 34-59. (AVAILABLE IN COPY CENTER)	Participation
15/08/11	I	Historical Context of Globalization and Modern Considerations	Globalization and Related Processes: Imperialism, Colonialism, Westernization and Easternization	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 64-80. (AVAILABLE IN COPY CENTER) Vilas, Carlos M. 2002. "Globalization as Imperialism." <i>Latin American Perspectives</i> . November 2002 vol. 29 no. (6) 70-79. (AVAILABLE ON CLASS WEBSITE)	Participation
17/08/11	I	Overview of Neo-Liberalism and Globalization	Neo-Liberalism: Roots, Principles, and Criticisms	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 110-135. (AVAILABLE IN COPY CENTER) Scholte, Jan Aart. October 2005. "The Sources of Neoliberal Globalization." <i>United Nations Research Institute for Social Development</i> . Programme Paper Number 8. Geneva.	Participation

					pp. 1-27. (AVAILABLE ON CLASS WEBSITE)	
22/08/11	I	Understanding the Global Political Paradigm	Global Political Structures and Processes	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 140-167. (AVAILABLE IN COPY CENTER) Held, Daniel, Anthony McGrew, David Goldblatt and Jonathan Perraton. 1999. <i>Global Transformation: Politics, Economics and Culture</i> . Stanford: Stanford University, pp. 32-48. (AVAILABLE IN COPY CENTER)	Participation
24/08/11	I	The Role of International Organization and Transnational Actors	The Elements of Global Governance	Lecture, Text Review, Class Discussion	Pevehouse, Jon, Timothy Nordstrom and Kevin Warnke. 2005. "International Governmental Organization." In <i>The Politics of Global Governance: International Organization in and Interdependent World</i> . Paul F. Diehl ed. Washington: United States Institute of Peace, pp. 9-23. (AVAILABLE IN COPY CENTER) Willets, Peter. 2008. "Transnational Actors and International Organizations in Global Politics." In <i>The Globalization of World Politics</i> ed. John Baylis and Steve Smith. Oxford: Oxford University Press, pp. 332-345. (AVAILABLE IN COPY CENTER)	Participation
29/08/11	I	Overview of Global Economic Structures	Structuring the Global Economy	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 172-202. (AVAILABLE IN COPY CENTER) Griffin, Keith. "Economic Globalization and Institutions of Global Governance." <i>Development and Change</i> . (November, 2003) Volume	Participation

					34, Issue 5, pages 789–808. (AVAILABLE ON CLASS WEBSITE)	
31/08/11	I	Understanding Global Economic Flows	Focus on Global Production Networks	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 208-240. (AVAILABLE IN COPY CENTER)	Participation
05/09/11	I	Review for Midterm Exam #1		Review for Midterm Exam #1	No Readings Required	
07/09/11	I	MIDTERM EXAM #1				MIDTERM EXAM #1
12/09/11		Class Roleplay Exercise			No Readings Required	Participation; Attendance is Mandatory!
14/09/11	I	Fiestas Patrias - NO CLASS -			Fiestas Patrias - NO CLASS -	
Unit II: An Inter-Connected World, For the better?						
19/09/11	I	Global Environmental Considerations	Global Environmental Flows VIDEO PRESENTATION	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 336-362. (AVAILABLE IN COPY CENTER)	Participation
21/09/11	II	Global Environmental Considerations	Global Environmental Flows	Lecture, Text Review, Class Discussion	Held, Daniel, Anthony McGrew, David Goldblatt and Jonathan Perraton. 1999. <i>Global Transformation: Politics, Economics and Culture</i> . Stanford: Stanford University, pp. 376-413. (AVAILABLE IN COPY CENTER)	Participation
26/9/11	II	Understanding the Impact of Globalization on Culture	Global Culture and Cultural Flows	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 244-273. (AVAILABLE IN COPY CENTER) Huntington, Samuel P. "The Clash of Civilizations?" <i>Foreign Affairs</i> . Summer, 1993. pp. 22-49. (AVAILABLE ON CLASS WEBSITE)	Participation
28/09/11	II	Globalization and Technology	High-Tech Global Flows and Structures	Lecture, Text Review, Class Discussion GROUP PRESENTATION	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 278-293. (AVAILABLE IN COPY CENTER)	Participation

				ASSIGNMENTS WILL DISTRIBUTED !!		
03/10/11	II	Global Media	High-Tech Global Flows and Structures	Lecture, Text Review, Class Discussion	Jan, Mirza. "Globalization of Media: Key Issues and Dimensions." <i>European Journal of Scientific Research</i> . Vol. 29 No.1 (2009), pp.66-75. (AVAILABLE ON CLASS WEBSITE)	Participation
05/10/11	II	Understanding the Negative Impact of Globalization, an introduction	Negative Global Flows and Processes	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 366-396. (AVAILABLE IN COPY CENTER)	Participation
10/10/11	II	Understanding the Negative Impact of Globalization, an introduction, continued....	Global Inequalities	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 402-429. (AVAILABLE IN COPY CENTER) Ethan Kapstein, "Winners and Losers in the Global Economy," <i>International Organization</i> . 54 (Spring 2000): 359-384. (AVAILABLE ON CLASS WEBSITE)	Participation
12/10/11	II	Understanding the Negative Impact of Globalization, an introduction, continued....	Global Inequalities Continued...	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 434-471. (AVAILABLE IN COPY CENTER)	Participation
17/10/11	II	Review for Midterm Exam #2		Review for Midterm Exam #2	No Readings Required	
19/10/11	II	MIDTERM EXAM #2			MIDTERM EXAM #2	
Unit III: Special Topics in Globalization						
24/10/11	III	Understanding the impact of Globalization on Women	Gender in a Globalized World	Lecture, Text Review, Class Discussion	Carr, Marilyn and Chen, Martha. "Globalization, social exclusion and gender." <i>International Labour Review</i> . Volume 143, Issue 1-2, pp. 129-160, March 2004. (AVAILABLE ON CLASS WEBSITE)	Participation
26/10/11	III	Understanding the impact of Globalization on Health	Globalization and Health	Lecture, Text Review, Class Discussion	Dodgson, Richard, Lee, Kelley and Drager, Nick. 2002. "Global Health Governance, A Conceptual Review." February 2002. Centre on Global Change & Health, London School of Hygiene & Tropical Medicine - Dept of Health & Development - World Health	Participation

					Organization. pp. 5-27. (AVAILABLE ON CLASS WEBSITE)	
31/10/11	III	Understanding the impact of Globalization on Migration	Global Flows of People	Lecture, Text Review, Class Discussion GROUP PRESENTATION OUTLINES ARE DUE	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 298-331. (AVAILABLE IN COPY CENTER) Held, Daniel, Anthony McGrew, David Goldblatt and Jonathan Perraton. 1999. <i>Global Transformation: Politics, Economics and Culture</i> . Stanford: Stanford University, pp. 283-326. (AVAILABLE IN COPY CENTER)	Participation
02/11/11	III	Overview of Transnational Conflict and Global Insecurity	Transnational Conflict and Global Insecurity	Lecture, Text Review, Class Discussion	Karacasulu, Nilüfer. "Security and Globalization in the Context of International Terrorism." <i>Uluslararası Hukuk ve Politika</i> . Cilt 2, No: 5 pp.1-17, 2006. (AVAILABLE ON CLASS WEBSITE) Salehyan, Idean. <i>Transnational Insurgencies and the Escalation of Regional Conflict: Lessons for Iraq and Afghanistan</i> . Strategic Studies Institute. March 2010. (AVAILABLE ON CLASS WEBSITE)	Participation
07/11/11	III	Understanding Globalization and Its Impact on Human Rights	Globalization and Its Impact on Human Rights	Lecture, Text Review, Class Discussion	McCorquodale, Robert and Fairbrother, Richard. "Globalization and Human Rights." <i>Human Rights Quarterly</i> . Vol. 21, No. 3 (Aug., 1999), pp. 735-766. (AVAILABLE ON CLASS WEBSITE) Moravcsik, Andrew. "The Origins of Human Rights Regimes: Democratic Delegation in Postwar Europe." <i>International Organization</i> (2000), 54: 217-252. (AVAILABLE ON CLASS WEBSITE)	Participation

09/11/11	III	Understanding the origins of the Anti-Globalization Movement and current status	The Anti-Globalization Movement	Lecture, Text Review, Class Discussion	<p>Podobnik Bruce and Ehrlich Reifer, Thomas. "The Globalization Protest Movement in Comparative Perspective ." <i>Journal of World-Systems Research. Special Issue: Global Social Movements Before and After 9-11</i>. Volume X, Number 1, Winter 2004. pp. 3-9. (AVAILABLE ON CLASS WEBSITE)</p> <p>Ayres, Jeffrey M. "Framing Collective Action Against Neoliberalism: The Case of the "Anti- Globalization" Movement." <i>Journal of World-Systems Research. Special Issue: Global Social Movements Before and After 9-11</i>. Volume X, Number 1, Winter 2004. pp. 11-34. (AVAILABLE ON CLASS WEBSITE)</p> <p>Buttel, Frederick H. and Gould, Kenneth A. "Global Social Movement(s) at the Crossroads: Some Observations on the Trajectory of the Anti-Corporate Globalization Movement." <i>Journal of World-Systems Research. Special Issue: Global Social Movements Before and After 9-11</i>. Volume X, Number 1, Winter 2004. pp. 37-66. (AVAILABLE ON CLASS WEBSITE)</p>	Participation
14/11/11	III	Understanding Globalization in a Real World Context	Group Presentations	Mini-Conference Day 1	No Readings Required	Participation; Attendance is Mandatory!
16/11/11	III	Understanding Globalization in a Real World Context	Deliberations/ Closing Arguments	Mini-Conference Day 2	No Readings Required	Participation; Attendance is Mandatory!
21/11/11	III	Reflections on the status of Globalization and its future trajectory	The Future of Globalization	Lecture, Text Review, Class Discussion	Ritzer, George. 2010. <i>Globalization: A basic text</i> . Malden, MA: Wiley-Blackwell. pp. 476-502. (AVAILABLE IN COPY CENTER)	Participation
23/11/11	III	Last day of class, Course Wrap Up/Final Exam Review		Last day of class, Course Wrap Up/Final Exam Review	No Readings Required	
30/11/11	III	Final Exam Due no				Final Exam

later than 13:00hrs.

**Please note that
Students who have
not met the 75 %
minimum
attendance
requirement will
not be allowed to
take the Final
Exam.**

**Due no later
than 13:00hrs.**