

Syllabus – Speak with Power

A. General Information [Example]

1. Academic Unit	SCHOOL OF BUSINESS AND ECONOMICS				
2. Degree	BUSINESS				
3. Code	RIC157				
4. Number of classes per week	2				
5. Location in Curriculum	5th year				
6. Credits	10				
7. Classes by Professor	Theory	1		Practice	1
8. Classes by Teaching Assistant	None				
9. Course Type	Mandatory		Elective	X	Optional
10. Prerequisite	4th/5th Year				

B. Course Description

Sitting at the feet of a talented public speaker can be a transformational and surreal experience. Some people are naturally gifted with the ability to wow audiences and to speak with power. For others, the mere idea of getting on stage or giving a simple presentation is daunting. But for all of us, effective speaking is something that we need to practice again and again.

In this course, students will learn a mix of theory (killer public speaking tips, behavioural and cognitive science, the art of persuasion, and more) and study the styles and tactics of some of the best speakers out there (from historical figures to TED speakers). More importantly, students will SPEAK. Students will have the opportunity to prepare multiple talks, speeches and presentations. The theme of this class is: Practice, Passion, Presence.

Attendance Requirement: Students must attend 75% of theoretical classes and 100% of practical classes.