

China Experience - Nottingham Expertise International Summer School at the University of Nottingham Ningbo China

18 June - 8 July 2017





About The University of Nottingham Ningbo China

The University of Nottingham UK opened its China Campus in 2004, becoming the first Sino-foreign university to be approved by Ministry of Education in China. The University of Nottingham Ningbo China (UNNC) offers the best of both worlds – you will have the opportunities to live and study in China, while studying at a campus where the first language is English.

The University of Nottingham Ningbo China is located in Ningbo, one of China's major ports and economic centres. Based in Ningbo Higher Education Park, this spacious, modern campus offers first-class amenities, including a library, teaching and IT facilities, accommodation for all students and staff, restaurants and shops, and a dedicated sports complex.

Life in Ningbo

On the doorstep of the campus is the city of Ningbo, which has been described as the engine of the economy on the east coast of China. There will be opportunities to familiarize yourself with the local environment and visit various local scenic spots, such as the Tianyi Pavilion and Nan Tang Old Street. Ningbo has a number of shopping malls and areas which have a variety of international chains and high street fashion outlets. Ningbo also has a bustling and vibrant night life and a range of local and international restaurants.

"It's been a great opportunity for people from different cultures, contexts and disciplines to study and travel together. Given the sweeping trend of globalisation, such a platform for communication is becoming increasingly important."

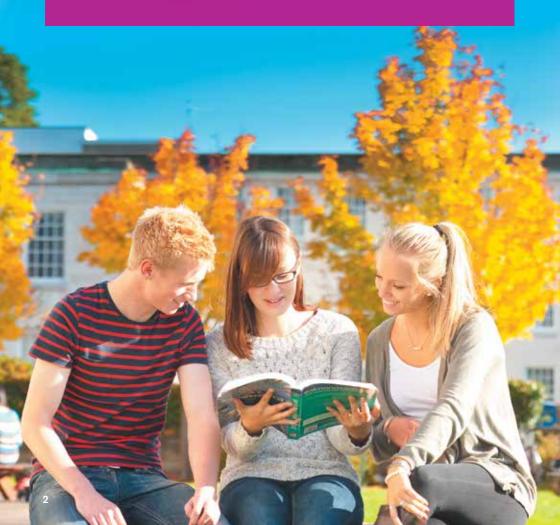
2013 Summer School student

Course Information

- Doing Business in China
- Understanding the Rise of China
- Mandarin for Work

The Summer School will last two or three weeks depending on your selection. Students can choose one of the three courses or choose two courses by combining 'Mandarin for Work' either with 'Doing Business in China' or with 'Understanding the Rise of China'. Each course is worth 10 UNNC credits*.

*credits approval is anticipated in January 2017. Transfer of credits is subject to the approval of the student's home institution.



Doing Business in China

Dates: Monday 19 June to Friday 30 June 2017 **Number of credits:** 10 UNNC credits

Whichever way you look at it, China is powerful. On various economic measures, it has outperformed most major economies. In terms of regional influence, it is a major player, and when you consider its history, it has branded itself as a moderating influence in the region. So much so, in fact, that western and non-Chinese businesses and organisations have appeared to bend over backwards to enter the Chinese market, or to manufacture their products here so much more cheaply than back in their own countries. China wields significant influence through the BRICS bank, through its activities in Africa, through the AllB and through being seen to maintain a stable and harmonious society which manages to provide for its citizens.

And yet companies have struggled to understand this economic giant which just seem to be so able to adapt to different situations. Yes, China has grown economically, but does that make it a place where everyone can do business, or just the shrewd few? And how will it respond to real demographic changes, or cope with increasingly inflation? And are those ideas about a cultural harmony in China really true, or just a romantic notion that China is able to sell to those who wish to do business in the 'Middle Kingdom'?

Welcome to 'Doing Business in China', a two week summer programme which should help you

find out the answers to these and other interesting questions. There really is no better way to find out how China works than by coming to study in China. And there really is no better way to discover how Business in China works, than to come to the home of 'Made in China' – the port city of Ningbo, a city of around 7.5m people yet regularly in the top 15 of China's fastest growing cities. With the biggest port in the world and an entrepreneurial spirit that led to the growth of Shanghai, Ningbo is ideally placed to help you learn more about 'Doing Business in China', and where better to do that than at the University of Nottingham Ningbo China?

The summer school will comprise of ten sessions taught over the two weeks in three hour morning blocks covering issues such as:

- Digital Marketing in China
- Understanding China's economy
- Starting and managing a social enterprise in China
- Corporate Social Responsibility in China
- Innovation in China
- Understanding China's culture
- Zhejiang, Ningbo and regional variations in China

Participants may also like to take the Mandarin for Work language module which will run alongside this module.

Understanding the Rise of China

Dates: Monday 19 June to Friday 30 June 2017 **Number of credits:** 10 UNNC credits

Biggest, longest, fastest, greatest are just a few of the superlatives often used in describing China and its developments. In many career areas, understanding the rapidly transforming society, culture, and economy of this major global player becomes increasingly important. This summer school is designed for non-Chinese Studies major students and domestic students with an interest in understanding the rise of China and its implications. This acclaimed summer school is now running for its fifth year.

The two week intensive course will provide you with an overview of the key social, cultural, political, and economic areas for understanding the changes and challenges of contemporary China taught from multi-disciplinary perspectives. The course is composed of lectures by leading experts in the field and student-led seminars held at the University of Nottingham's China campus in Ningbo. Studying China in China offers a unique

learning opportunity to reflect on what you learn in the classroom while observing and experiencing Chinese society and life first-hand. Topics will prepare you with a foundational knowledge of the People's Republic of China with particular attention paid to the changes in China since 1978.

The summer school will comprise of eight sessions taught over the two weeks in three hour blocks including but not limited to:

- China's political system
- Economic reforms and development
- Media and popular culture
- Diversity and Ethnicity in China
- The rising middle class
- · China and the world
- Innovation in China
- China's environmental challenges

This programme is designed so that you may also take part in optional cultural, social, and travel opportunities offered as part of UNNC's summer school programmes.

Mandarin for Work

Dates: Monday 19 June to Friday 7 July 2017 **Number of credits:** 10 UNNC credits

Learn Mandarin with a focus on professional engagement in China! Stand out from the crowd and add a much valued working competence in Mandarin to your skills set!

At the University of Nottingham Ningbo China we have over 10 years' experience of training students in learning Mandarin as a foreign language as a core part of their degree. Our language centre welcomes over 200 foreign students every year from all over the world and we have developed a strong expertise in partnership with our Language Centres in the U.K., and Malaysia in delivering the best possible courses to meet international students' needs. We know how hard and daunting learning Mandarin can be and our courses seek to empower students to acquire the skills they will need to become life long learners and to succeed with this difficult language.

Our campus, situated in the most developed area of China, The Yangtze River Delta, offers you a safe base from which to become acquainted with the language. The cultural and professional skills you develop will empower you to understand and engage with the powerful economic driver that is contemporary China, whilst being supported by the best of British academic environments.

Our Mandarin for Work summer course has been carefully designed to empower learners with little or no prior knowledge of Mandarin to develop

sufficient language skills as well as a broad understanding of the modern Chinese workplace to add invaluable skills to their CV. Focused on practical needs and demands, this summer course will also equip learners with lifelong learning skills, strong cross cultural skills and the ability to work with Chinese business partners in mutual understanding.

In class work will focus on interactive fun activities to develop your confidence and competence in real life communicative situations. Uniquely this course will also include a period of work shadowing during which you will be able to further develop a hands on practice following classroom learning. Through the use of a media rich learning environment we will also support you in developing digital literacy for Mandarin and lifelong learning skills.

We offer three different levels from complete beginner to intermediate and work flexibly around individual needs.

This course has been designed to be taken either as a standalone course or in conjunction with Understanding the Rise of China or Doing Business in China. Upon successful completion of progress quizzes and a reflective assignment, students may also receive a 10 credit modular award easily transferable into other courses of study.

In business, a little language goes a long way - come and start this journey with us!



Cultural and social Programme

The opportunity to travel and experience China is a remarkable one. No other country has as much variety, depth and history. As part of our Summer School we include a number of trips that will provide you with a fantastic chance to explore this amazing country at a time of rapid change.

The financial heart of China: Shanghai

There will be a trip to Shanghai during the middle weekend, leaving on Saturday morning, giving you two days to experience the delights of this amazing city. Visits and tours will be carefully chosen to relate to the academic themes of the courses on offer in the Summer School.

The beauty of Hangzhou

As one of the most renowned and prosperous cities in China for the last 1,000 years, Hangzhou is set in beautiful scenery and is full of historical relics. You will be able to visit some of the city's most popular sites including the lovely West Lake.

Please note: Shanghai and Hangzhou trips are optional at your own expense. It will cost 800RMB including accommodation for the Shanghai trip and 300RMB for Hanghzhou trip. Alternatively you may use the free time allocated to visit areas independently, at your own expense.

Apart from trips, cultural activities such as calligraphy, Chinese painting, and Taiji will also be offered to interested students.

Further Information

Course fee

The course fee is 5000RMB for one course and 8000RMB for two courses. A discount of 1000RMB is available for students from any Universitas 21 and UNNC partner institutions (including the University of Nottingham UK and Malaysia Campus).

The course fee includes:

- Tuition and classroom support costs
- Cultural and social programmes

The course fee does not include:

- Travel between your home country and China, domestic travel
- Visa & insurance
- Accommodation & food
- Optional trips to Shanghai and Hangzhou
- Personal expenditure during the programme

Early bird discount

A 10% discount off the course fee is available for students who apply and pay the full fees by 31 March 2017.

Accommodation fee

You will have the option of living in universityarranged accommodation. The on-campus accommodation are fully furnished, four-room flats. Each flat has four private bedrooms, two toilets, one shower room, one washing room and a common room. The common rooms in these flats are equipped with a fridge, TV set and a few cooking appliances. The accommodation fee is a fixed price of 1400RMB for the duration of the two weeks and 2100RMB for the three weeks.

Dates & Deadline

Application Deadline: 15 May 2017

Arrive: 17 June 2017

Departure: 1 July 2017 for two-week programme/8 July 2017 for three-week

programme

Free airport pickup service will be available in both Ningbo and Shanghai Pudong Airport on 17 June if you inform us of your travel arrangement in advance.

Entry requirements

No formal academic requirements are necessary. All the programmes are delivered in English and students are expected to have good English language ability of overall IELTS 6.0 or equivalent, with no less than 5.5 in any element, or equivalent. Anyone fulfilling these entry requirements is eligible to apply, including undergraduates, postgraduates, academics and those in employment in any industry, anywhere in the world. Students must be aged 18 or over.

Find our more and how to apply
To find out more about our programmes or
to apply for our summer programme, please
visit the website: www.nottingham.edu.cn/
international-summer-school
Places are limited so book as soon as
possible.



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Map and location



Mileage chart

Approximate distance to Ningbo:

Beijing – 1,211km/752 miles Hangzhou – 138km/86 miles Harbin – 1,820km/1,131 miles Hong Kong – 1,119km/695 miles London – 9,350km/5,810 miles Shanghai – 153km/95 miles Xi'an – 1,283km/797 miles



