

Foreign Lectures for UDD



Universidad del Desarrollo
Dirección de Relaciones Internacionales



UDD LECTURERS ARE LOOKING FOR
GUEST LECTURERS IN THE FIELDS OF:



CAITLIN JURGENSEN

Master in Business Administration (MBA) University of West Georgia (USA)
Undergraduate in International Relations with minors in International Business and East Asian Studies. St. Cloud State University (USA) & Akita International University (Japan) Caitlin enjoys teaching and sharing her experiences with her students. her hobby as of late is her new business Wild Origins. She makes natural cosmetic products and sells them in Chile and around the world.

UDD COURSE: INTERNATIONAL BUSINESS

TOPICS OF INTEREST:

- Business Culture Chinese
- Business Culture

ALFONSO CORTÉS



MA in Educational Instructional Leadership at the University of Alabama, USA, is also certified from the Catholic University of Valparaíso - Chile (UCV) as a Spanish Teacher and Bachelor in Linguistics and Literature.

He is a bilingual scholar with vast diversity, teaching experience at different private national and international educational settings.

He has completed his professional academic and cultural career engaging numerous courses, attending congresses, and actively participating in different workshops concerning Computer Tech skills, effective oral and written communications; acting, competencies, skills and strategies for the working environment; globalization and professional ethics among others.

UDD COURSE: CHILEAN IDENTITY EXPRESSIONS THROUGH POPULAR CULTURE

TOPICS OF INTEREST:

- Business Culture
- Film Analysis (For example, the image of Latin America through North American film production in the last 15 years)

MARIO REYES



BA and M.Sc. in Sociology and MPA in Development, Technology, and Innovation Policy at University College London. More than 10 years of experience in leading and supporting innovation management & development consulting, industry-academy engagement, research, and training projects in 13 Latin American countries and The Caribbean.

Mario has several years of experience working for Science & Technology and innovation government agencies, university innovation & tech transfer offices, R&D, and innovation corporate departments. Also, international development organizations, chambers of industry and commerce, research centers, NGOs, and start-ups.

UDD COURSE: SOCIAL ENTREPRENEURSHIP

TOPICS OF INTEREST:

- Lean Startups /Lean
- Entrepreneurship
- CreativityInnovation

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UDD COURSE: FUTURE SCENARIOS & SOCIAL CHANGE IN THE EMERGING ECONOMIES

TOPICS OF INTEREST:

- Innovation
- Trend Watching and Trend Research