COURSE PROGRAM
AUDIOVISUAL REALIZATION
WORKSHOP

A. General Information

1. Academic Unit	Communications Faculty						
2. Career	Journalism						
3. Code of Course	JPRE04						
4. Location in the curriculum	Eighth Semester / Fourth Year						
5. Credits	10						
6. Type of course	Mandatory		Elective	x	Optative		
7. Duration	Bimestrial		Semester	x	Annual		
8. Weekly Modules	Theoretical Class	2	Practical Class		Assistant		
9. Academic hours	Classes	68	Assistantship				
10. Prerequisite	Television Journalism Workshop III						

B. Contribution to Graduate Profile

The course is focused in students being able to recognize and apply the process of Audiovisual Realization through the acquisition of knowledge in regards to representation of reality. Through the journalistic-documental and genre and the making of practical exercises in the narration of non-fiction stories they will use the available technological tools through the RealiTec software, with the objective of generating content of their own with a focus in immersive narratives.

At the end of this course, the student will be capable of:

1- Recognize and analyze the languages that diverse authors have contributed throughout the history of documental realization and the current debates around the modes of representation of reality.
2- Experiment and apply in an autonomous manner the methodology of realization in journalistic-documental pieces.
3- Design and develop a specialized research and scripts for the journalistic-documental creation.
4- Manage and administer the complete process of creative, investigative and audiovisual realization works through a view of their own, informed and focused on teamwork.
5- Know and approach the available tools in the new immersive narratives through RealiTec.

This course contributes to develop the Generic Competencies of Universidad del Desarrollo: Global Vision, Entrepreneurship & Leadership and the development of two Specific Competencies of the Journalism career: Elaboration of journalistic products for different formats and platforms and Creativity.

Since this is a specialization course, the academic work is oriented to a high level of formation, which is coherent with the graduate profile and is evidenced in the course objectives and its dimensions.

The knowledge of the course contributes to the achievement of the UDD profile by being a concrete help for the entrepreneurship of new initiatives in the field of multimedia information and in design and execution of immersive narratives as new digital strategies.

C. Competencies and Learning Results developed by the Course

GENERIC COMPETENCIES	GENERAL LEARNING RESULTS
Global Vision	Analyses how the audiovisual work and the incorporation of immersive narratives combined with a journalistic or documental focus, and how they can contribute to digital journalism and the process of communication.
Entrepreneurship & Leadership	
SPECIFIC COMPETENCIES	
Elaboration of journalistic products for several formats and platforms.	
Creativity	Elaborates projects with an informed vision of its own, proposing creative solutions, seeking alternatives when facing the complexity of communication through non-fiction stories, to efficiently connecting with audiences.

Designs within a team a project of their own through the tools provided by audiovisual work with RealiTec, integrated with objectives aligned with a specific and segmented communication strategy.

Creates digital audiovisual projects from an innovative and empathic attitude, centered in teamwork. |

D. Units of Content and Learning Results

Content Units	Competency	Learning Results
1 Realization-Documental: authors and the representation of reality 1.1 Documental camera and world reality 1.2 Documental ethnography 1.3 Documental aesthetics 1.4 Documentary genres 1.5 Research and its placing.	*Global Vision* *Elaboration of journalistic products*	Reviews the concepts of documental audiovisual realization, its history and prominence through the analysis of audiovisual stories.

Understands the diverse documental genres and their aesthetics and staging from group discussions.

Starts an ethnographic research project with a journalistic focus, from on-site work. |

2 Methodology of the Audiovisual Realization 2.1 Pre-Production: - Distinction of roles within the team - Subject search - Story search - Research - The filming plan 2.2 Production: - Filming - Technical team for documental realization - The interview or testimony 2.3 Post-Production: - Material review	*Elaboration of journalistic products* *Creativity* *Entrepreneurship & Leadership*	Understands the multiplicity of roles within the realization and formation of successful teams from practical exercises. Elaborates research from practical exercises. Creates filming plan in roadmap format to continue the process of on-site work from group work. Through practical exercises learns the use of technical equipment for realization. Formulates content and interviews for the elaboration of audiovisual pieces from documental research.
3 Narration in realization 3.1 The story in documentary: action and characters 3.2 Subjectivity and point of view 3.3 The testimony, the interview and the source in documental realization 3.4 Narrative resources in the documentary 3.5 The Aristotle dramatic structure: the story in 3 acts 3.6 The literary script 3.7 Storyline & synopsis 3.8 The technical script	*Elaboration of journalistic products* *Creativity* *Global Vision*	Infers the role of the filmmaker and its vision in the realization process through case analysis. Applies techniques of in-depth interviews with ethnographic characteristics for its use in Realitec from practical exercises. Analyzes the diverse structures of narrative and technical scripts, applying them in the themes investigated from case analysis. Elaborates Storyline & synopsis of their pieces through group work. Produces an audiovisual project that is part of the general and final project of the course.
4 RealiTec Immersion 4.1 Video & storytelling in digital environments. 4.2 Thinking content in digital narratives. 4.3 RealiTec Tools.	*Elaboration of journalistic products* *Creativity*	Understands the generation of contents in digital formats with immersive narratives through practical exercises. Elaborates videos and stories in RealiTec formats from on-site work.

		Uses digital tools in the RealiTec laboratory and applies them to the particular project and course through practical workshops.

E. Teaching Strategies

The strategies that will be used for this workshop will be the following:

- Theoretical-Practical classes where students will apply the contents worked through several exercises in work guides that will be made inside and outside class.
- Workshop labor to design and elaborate RealiTec project.
- Individual and/or group presentations about assigned subjects and elaboration of progress reports in the different stages of the particular and general project of the course.
- Sessions where there will be expositions of the contents of the course program's theme units. These will be reinforced with viewing materials coherent with concepts. There will be also sessions where following and support to deliveries evaluated in the course will take place. Also, there will be time assigned to viewing, correction and subsequent reflections about the work made for the course.

F. Evaluation Strategies

The following evaluation instruments are contemplated:

- Two tests, in which the application of the theoretical and practical contents will be evaluated through the use of several programs that the student should have knowledge of.
- Reading analysis of some of the texts of mandatory bibliography and class contents.
- Presentations and progress reports in each stage of development of the group project.
- Practical work, both individual and in groups, in which it will be gradually verified that the student has knowledge of the theoretical foundations and is capable of showing it in a visual work.
- Final exam.

G. Learning Resources

Mandatory Bibliography:

- ***Representando la Realidad***, Bill Nichols, Indiana University Press, USA, 1991
- ***El Documental: Historia y Estilo***, Erick Barnow, Oxford University Press, 1983
- Crucianelli, S. (2013). *Herramientas Digitales para Periodistas*. Retrieved from https://knightcenter.utexas.edu/es/ebook/herramientas-digitales-para-periodistas-ferramentas-digitais-para-jornalistas
- Irigaray, F. (2015). *Reflexiones Móviles: El Periodismo en la era de la movilidad*. Rosario, Argentina: UNR Editora. https://es.scribd.com/doc/255482503/Reflexiones-Moviles-El-periodismo-en-la-era-de-la-movilidad
- Jenkins, H. (2008). *Convergence Culture: La cultura de la convergencia de los medios de comunicación*. Barcelona, España: Paidós.

Complementary Bibliography:

- **"Dirección de Documentales".** Michael Rabiger. Instituto Oficial de Radio y Televisión. Professional Manuals Collection. 3rd Edition. 2005.
- **Cases:** Analysis of stories and immersive documentary projects, as well as immersive narratives.